

UPPER HARBOR TERMINAL COMMUNITY ENGAGEMENT

Juxtaposition Arts, with MPRB and the City of Minneapolis, have led community engagement efforts through:

- Folwell Park
- Farview Park
- North Commons Park
- City View School
- Jordan Week of Kindness
- FLOW Northside Art Crawl
- Appetite for Change's Block Party
- Community Cooks (Aug and Sept)
- Open Streets West Broadway
- AFCAC meetings
- JXTA
- MPRB



Site visits:

- Site tours
- Kayaking tours
- Biking events with Slow Roll MPLS

And

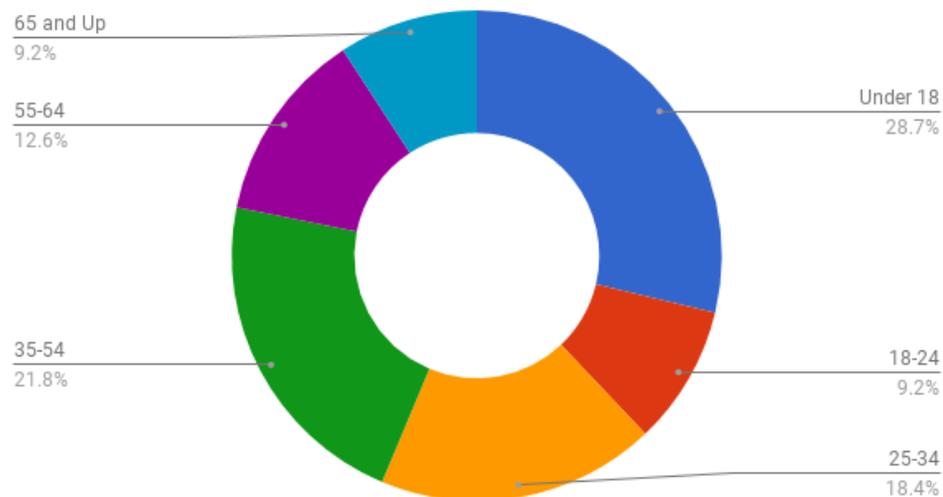
- Doorknocking in the McKinley neighborhood

WHO HAVE WE TALKED TO?

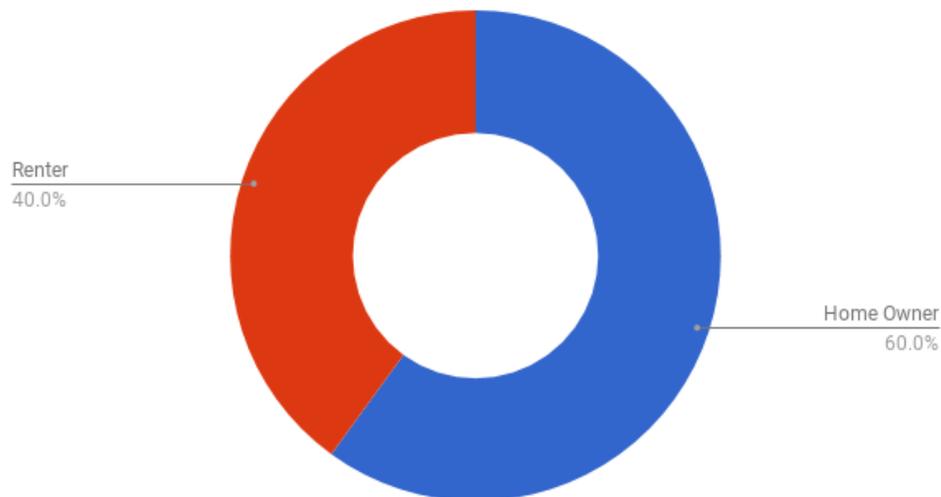
We have engaged with approximately 400 people this summer and early fall. The information on the following pages represents the themes from people who told us they live on the Northside: about 150 people.

By zip code, 55% live in 55412, 40% live in 55411, and 5% live in 55405.

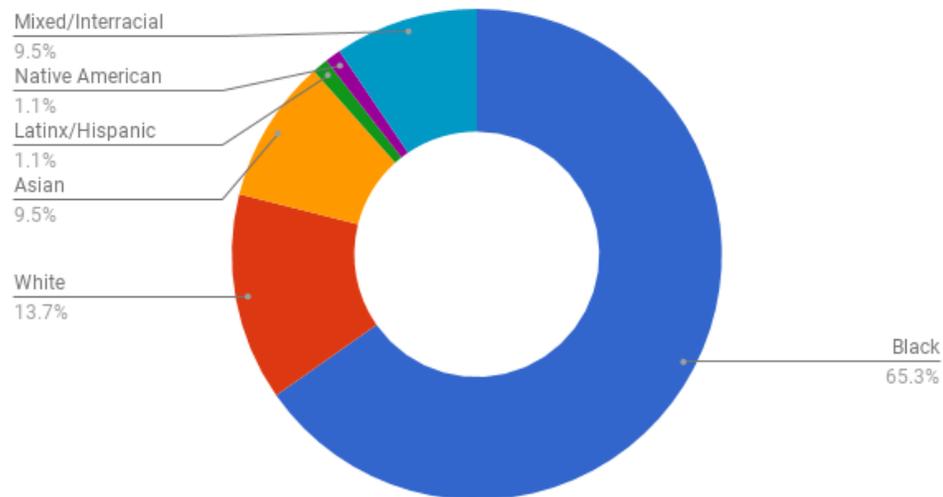
Age (we have this info for 95 people)



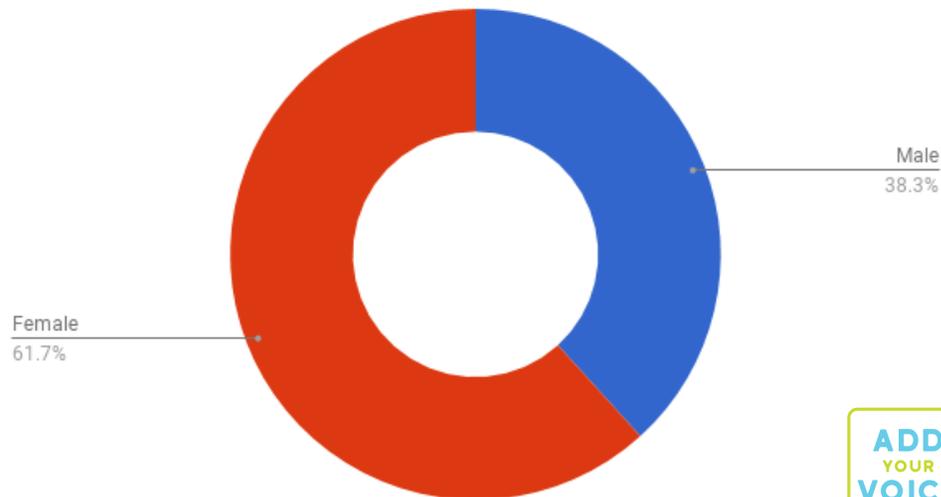
Homeowner/Renter (we have this info for 41 people)



Race/Ethnicity (we have this info for 104 people)



Gender (we have this info for 88 people)



EXPERIENCING THE RIVER

PICNIC
KAYAK CANOE
WALK
BIKE
FISHING
SIT & RELAX
BOAT
PEDESTRIAN BRIDGE ACROSS RIVER

WATER TAXI OR FERRY
BARBECUE
BEACH SWIM

“

I'D TAKE TONS OF WALKS IN THE PARK.

I WANT WALKWAYS WITH LIGHTS AND PLACES TO SIT AND ENJOY THE RIVER.

THE BIKE TRAILS SHOULD ALL LINK UP.

When talking about the river, things people talked about most frequently are: paths and trails for walking and biking along the river,



...access the water directly by boat,

...dock access for fishing,



...places to sit and relax along the river,



and spaces for gathering and eating with family and friends.

“

AMAZING PICNIC OPTIONS.

I'D LIKE TO BE ABLE TO HAVE EVENTS AND BAR-B-QUES.

SOMEWHERE JUST TO HANG OUT WITH FRIENDS.

ADD
YOUR
VOICE

PARK AND PUBLIC SPACE

OUTDOOR FITNESS
FAMILY EVENTS
PLAYGROUND
SPORTS
SKATE PARK
DOG PARK
YOUTH ACTIVITIES
GARDEN
OUTDOOR MOVIES
SWIMMING
GROWING FOOD
THEME PARK FEATURES



People envision a park abundant with ways for people of all ages to move their bodies: a playground for older and young kids, family activities, and spaces and amenities for fitness and active play, outdoor and indoor.

Year-round draws are important, and people are interested in spaces to use in large and small groups, in different weather and seasons.

Public art is a priority: murals, sculpture, graffiti, dance.



“

**ANYTHING WHERE YOU CAN
MOVE YOUR BODY!**

**A REALLY BIG PLAYGROUND
OR THINGS THAT ARE
DIFFERENT THAN WHAT
IS ALREADY IN NORTH
MINNEAPOLIS.**

**ADD
YOUR
VOICE**

THE INDUSTRIAL RELICS

**REUSING THE
UNIQUE
ELEMENTS**

People are open to leaving the industrial relics,
if they can be reused.

“
**I'M OK WITH THE RELICS,
BUT IT NEEDS TO BE SOMETHING
THE COMMUNITY CAN USE.**

**ADD
YOUR
VOICE**

UPPER HARBOR TERMINAL



People are intrigued and inspired by the industrial relics on the site.



This is especially true for people who visited the site or saw the relics through virtual reality glasses.

Most people who saw them expressed a desire to preserve the relics (if it can be done well and safely), repurposing them for new uses.



Some people also expressed interest in building on the site's graffiti and street art, commissioning artists to create new work and engaging youth in the process.

“
**KEEP ONE DOME AND LET PEOPLE DO
GRAFFITI ON IT. HAVE ARTISTS DO
SOME OF IT, AND THEN PEOPLE CAN
TAKE A SHORT CLASS AND THEN BE
ABLE TO WRITE ON IT, TOO.**



MARKETS



SHOPPING & A MARKET

People are eager to spend their money at UHT: shop and buy food there, especially from locally owned vendors. There is interest in many kinds of markets: food and farmers market, flea market, craft market, night market...



I LIKE THE IDEA OF A MARKET. WE NEED SOME KIND OF MARKET: A CHEAPER MARKET, WITH FOOD, FRUITS AND VEGGIES, AND DEMONSTRATIONS ON HOW TO COOK FRUITS AND VEGGIES. WE NEED ALTERNATIVES TO HOOKS. A MARKET WITH VENDORS AND FARMERS WHO ARE PEOPLE OF COLOR.

A MARKET THAT IS UNIQUE... LIKE NO OTHER MARKET IN MINNEAPOLIS.

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ADD
YOUR
VOICE



“Unique” was a word that came up frequently when talking about a market. Regular market shoppers, vendors and local foods leaders expressed the need to align with other neighborhood markets and efforts, and see an opportunity to benefit from increased foot traffic during events.



UTILIZE NORTHSIDE GROWERS AND VENDORS. ALL OF IT, ESPECIALLY IF YOU HIGHLIGHT AND FOCUS ON THE GIFT OF DIVERSE CULTURES. FIND PEOPLE ON THE NORTH SIDE WHO ARE ARTISTS AND GROWERS AND SEWERS AND DESIGNERS AND TRYING TO START A BUSINESS.

THE MARKET SHOULD INCLUDE LOCAL VENDORS WHO SELL DIVERSE AND UNIQUE ITEMS REPRESENTING ALL CULTURES, INCLUDING JEWELRY, ARTS, CLOTHING, AND SEASONAL FOODS.

ADD
YOUR
VOICE

FOOD AND RESTAURANTS



FOOD & EATING

People are interested in a variety of food and restaurant options, as well as places where food is grown and cooked.



I WANT TO SEE DIVERSE FOOD AND COOL LOOKING RESTAURANTS.

...A PLACE WHERE YOU CAN MAKE FOOD AND SEE FOOD BEING MADE.

...HEALTHY FOOD AND PLACES WHERE YOU CAN EAT OUTSIDE.



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I'D LIKE TO SEE THE UHT BE A PLACE FOR LOCAL FOOD BUSINESS TO PROFIT BY HAVING A SPACE THAT WORKS WELL FOR THEM. PRIORITIZE NATURAL FOODS. I LIKE THE IDEA OF A "PROCESS-FREE ZONE".

CHAIN VEGAN/VEGETARIAN
SIT DOWN
MANY CULTURES
FOOD TRUCKS
HEALTHY CASUAL
LOCAL
OUTDOOR

Both adults and young people said that food would be a draw to the site. People expressed excitement about a variety of eating options, flavors and venues.



SPACE FOR LIVE MUSIC

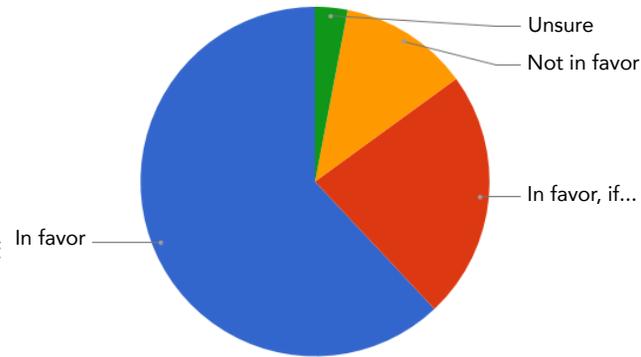


LIVE MUSIC & PERFORMANCE

People are interested in seeing live music and performances there: not just big events, but also smaller bands, community shows, movies, and participating in performance with things like open mics and music lessons.

“ IT WOULD BE AWESOME. I LOVE LIVE MUSIC! IT WOULD BE GREAT FOR BRINGING PEOPLE TOGETHER. I LIKE THE BANDSHELL AT LAKE HARRIET, BUT 10,000 PEOPLE IS BIG. HOW WILL THE COMMUNITY BE ABLE TO USE IT, TOO? ”

UPPER HARBOR TERMINAL

Overall people are in favor of an outdoor venue for live music and performance.



Many people are in favor of a space if it is accessible for local artists, community performances and events.

People want to see a variety of music styles, to reflect the community and to cater to a variety of tastes, ages and cultures.

FAMILY-FRIENDLY
CLASSICAL
HIP HOP
BLUEGRASS **JAZZ** ROCK **GOSPEL**
RAP
SOUL OLDIES
R&B
REGGAE **POP**

Activation and access throughout the day, week and year is important to people.



Considerations and concerns that people mentioned, especially in regard to larger events include:

- SAFETY**
- FAMILY-FRIENDLY EVENTS**
- MUSIC AND EVENTS THAT REFLECT THE NORTHSIDE**
- FREE & AFFORDABLE EVENTS**
- SOUND**
- TRAFFIC** **ALCOHOL**
- PARKING** **TRASH**



FOCUS ON KIDS AND YOUTH



RELEVANT TO KIDS AND YOUTH

People say whatever is created needs to be relevant and accessible to youth: the spaces and amenities, the events and activities.



WHAT DO YOUTH WANT? THEY WILL USE THIS PARK THE MOST.

I WANT TO SEE THINGS FOR KIDS, NOT JUST ADULTS. I ONLY LIKE THE IDEA OF THE PERFORMANCE VENUE IF IT INCLUDES THINGS FOR KIDS.

ADD YOUR VOICE

UPPER HARBOR TERMINAL

ARCADE CAFE MOVIE THEATER MARKET SWIMMING SKATE PARK



IF WE HAD SOMEWHERE TO FISH WE WOULD HANG OUT ALL DAY.

Young people are saying they want places to hang out with friends, eat and shop, with access to wifi.

Places to walk, bike, fish, kayak and interact with nature.

Jobs, career training, and out-of-school learning and development opportunities.

Places for play that are different than in neighborhood parks, and family-friendly events and spaces that are alcohol free.



CLASSES THAT ARE FUN, LIKE "HOW TO" CLASSES, AND PROGRAMS THAT WILL BENEFIT US IN THE FUTURE.



ADD YOUR VOICE

ADDITIONAL PRIORITIES AND CONCERNS



FEELING SAFE

People are concerned about security and safety and want to see community-based strategies of promoting safety.



BEING WITH PEOPLE I LOVE MAKES ME FEEL SAFE.

I'D LIKE A SPACE WHERE YOU CAN JUST RELAX. ANYONE FROM ANY CULTURE OR RELIGION, THEY CAN HANG OUT AND FEEL AT HOME.



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DISPLACEMENT & COMMUNITY BENEFIT

People are concerned about whether development will benefit current Northside residents and if it will cause physical and/or cultural displacement.



I'M A HOMEOWNER, BUT I'M CONCERNED THAT NORTHSIDE RESIDENTS MIGHT BE DISPLACED IF THIS CAUSES PROPERTY VALUES TO GO UP. THERE SHOULD BE AN AFFORDABLE HOUSING COMPONENT.

FINANCIALLY INVEST INTO THE COMMUNITY BY HIRING PEOPLE

OWNERSHIP: FIND AND USE BLACK OWNED BUSINESS, Hmong OWNERS, AND HISPANIC OWNERS.

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ACCESS

People want Upper Harbor Terminal to be accessible to Northsiders: physically and financially.



MY PRIORITY IS CONNECTION TO THE COMMUNITY THROUGH DESIGN THAT DRAWS PEOPLE TO THE SITE AND THROUGH THE NEIGHBORHOOD.

WHO WILL BE ABLE TO AFFORD STUFF HERE? WILL IT BE AFFORDABLE TO KIDS ON THE NORTHSIDE?



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BUILDING COMMUNITY

People want to build community, have fun and see the Northside reflected at the Upper Harbor Terminal.



...A SPACE WHERE THE COMMUNITY CAN COME TOGETHER AND PERFORM.

...PUBLIC SCULPTURES AND MURALS BY ARTISTS FROM THE NORTHSIDE.



UPPER HARBOR TERMINAL



REFLECTIVE & RESPONSIVE

People want to see quality design and development, reflective and responsive to the site's history, what is there now, and community desires.



I'M INTERESTED IN THIS HISTORY OF THE SITE, GOING BACK TO INDIGENOUS PEOPLE. I WANT TO SEE THE HISTORY TOLD HERE SOMEHOW.

I'M NOT AGAINST DEVELOPMENT. I'M CONCERNED ABOUT DEVELOPMENT THAT TEARS DOWN AND MOVES EVERYTHING BEFORE IT WAS THERE.



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HEALTHY ENVIRONMENT

People want changes to the site that improve the environmental conditions of the river and land, and development that is clean and supports a healthier environment.



MY PRIORITY IS CLEANING THE RIVER.

I WANT TO SEE SOMETHING ECO-FRIENDLY... FINDING WAYS FOR PEOPLE TO HELP KEEP THE ENVIRONMENT CLEAN.



UPPER HARBOR TERMINAL