Juxtaposition Arts, with MPRB and the City of Minneapolis, have led community engagement efforts through:

- Folwell Park
- Farview Park
- North Commons Park
- City View School
- Jordan Week of Kindness
- FLOW Northside Art Crawl
- Appetite for Change’s Block Party
- Community Cooks (Aug and Sept)
- Open Streets West Broadway
- AFCAC meetings
- JXTA
- MPRB

Site visits:
- Site tours
- Kayaking tours
- Biking events with Slow Roll MPLS

And
- Doorknocking in the McKinley neighborhood
WHO HAVE WE TALKED TO?

We have engaged with approximately 400 people this summer and early fall. The information on the following pages represents the themes from people who told us they live on the Northside: about 150 people. By zip code, 55% live in 55412, 40% live in 55411, and 5% live in 55405.

### Age (we have this info for 95 people)

- Under 18: 28.7%
- 25-34: 18.24%
- 35-54: 21.8%
- 55-64: 12.6%
- 65 and Up: 9.2%

### Homeowner/Renter (we have this info for 41 people)

- Home Owner: 60.0%
- Renter: 40.0%

### Race/Ethnicity (we have this info for 104 people)

- White: 15.7%
- Mixed/Interracial: 9.5%
- Native American: 1.1%
- Latinx/Hispanic: 1.1%
- Asian: 9.5%

### Gender (we have this info for 88 people)

- Female: 61.7%
- Male: 38.3%
When talking about the river, things people talked about most frequently are: paths and trails for walking and biking along the river,

...access the water directly by boat,

...dock access for fishing,

...places to sit and relax along the river,

and spaces for gathering and eating with family and friends.

"I’d like to be able to have events and bar-b-ques. Somewhere just to hang out with friends.

Experiencing the river

Amazing picnic options.

I’d take tons of walks in the park.

I want walkways with lights and places to sit and enjoy the river.

The bike trails should all link up."
People envision a park abundant with ways for people of all ages to move their bodies: a playground for older and young kids, family activities, and spaces and amenities for fitness and active play, outdoor and indoor.

Year-round draws are important, and people are interested in spaces to use in large and small groups, in different weather and seasons.

Public art is a priority: murals, sculpture, graffiti, dance.

“Anything where you can move your body!

A really big playground or things that are different than what is already in North Minneapolis.”
People are open to leaving the industrial relics, if they can be reused.

"I'm ok with the relics, but it needs to be something the community can use."

People are intrigued and inspired by the industrial relics on the site.

This is especially true for people who visited the site or saw the relics through virtual reality glasses.

Most people who saw them expressed a desire to preserve the relics (if it can be done well and safely), repurposing them for new uses.

Some people also expressed interest in building on the site’s graffiti and street art, commissioning artists to create new work and engaging youth in the process.

"Keep one dome and let people do graffiti on it. Have artists do some of it, and then people can take a short class and then be able to write on it, too."
“Unique” was a word that came up frequently when talking about a market. Regular market shoppers, vendors and local foods leaders expressed the need to align with other neighborhood markets and efforts, and see an opportunity to benefit from increased foot traffic during events.

Utilize Northside growers and vendors. All of it, especially if you highlight and focus on the gift of diverse cultures. Find people on the north side who are artists and growers and sewers and designers and trying to start a business.

The market should include local vendors who sell diverse and unique items representing all cultures, including jewelry, arts, clothing, and seasonal foods.

People are eager to spend their money at UHT: shop and buy food there, especially from locally owned vendors. There is interest in many kinds of markets: food and farmers market, flea market, craft market, night market...

I like the idea of a market. We need some kind of market: a cheaper market, with food, fruits and veggies, and demonstrations on how to cook fruits and veggies. We need alternatives to Hooks. A market with vendors and farmers who are people of color. A market that is unique... like no other market in Minneapolis.

“Unique” was a word that came up frequently when talking about a market. Regular market shoppers, vendors and local foods leaders expressed the need to align with other neighborhood markets and efforts, and see an opportunity to benefit from increased foot traffic during events.
I want to see diverse food and cool looking restaurants. 
...a place where you can make food and see food being made.
...healthy food and places where you can eat outside.

Both adults and young people said that food would be a draw to the site. People expressed excitement about a variety of eating options, flavors and venues.
People want to see a variety of music styles, to reflect the community and to cater to a variety of tastes, ages and cultures.

Activation and access throughout the day, week and year is important to people.

Considerations and concerns that people mentioned, especially in regard to larger events include:

**SAFETY**
**FAMILY-FRIENDLY EVENTS**
**MUSIC AND EVENTS THAT REFLECT THE NORTHSIDE**
**FREE & AFFORDABLE EVENTS**
**SOUND**
**TRAFFIC**
**ALCOHOL**
**PARKING**
**TRASH**
**FOCUS ON KIDS AND YOUTH**

**RELEVANT TO KIDS AND YOUTH**
People say whatever is created needs to be relevant and accessible to youth: the spaces and amenities, the events and activities.

**WHAT DO YOUTH WANT?**
**THEY WILL USE THIS PARK THE MOST.**

**I WANT TO SEE THINGS FOR KIDS, NOT JUST ADULTS. I ONLY LIKE THE IDEA OF THE PERFORMANCE VENUE IF IT INCLUDES THINGS FOR KIDS.**

Young people are saying they want places to hang out with friends, eat and shop, with access to wifi.

Places to walk, bike, fish, kayak and interact with nature.

**CLASSES THAT ARE FUN, LIKE "HOW TO" CLASSES, AND PROGRAMS THAT WILL BENEFIT US IN THE FUTURE.**

**ARCADE**
**CAFE**
**MOVIE THEATER**
**MARKET**
**SWIMMING**
**SKATE PARK**

If we had somewhere to fish we would hang out all day.

Places for play that are different than in neighborhood parks, and family-friendly events and spaces that are alcohol free.

Jobs, career training, and out-of-school learning and development opportunities.
FEELING SAFE
People are concerned about security and safety and want to see community-based strategies of promoting safety.

"I'M INTERESTED IN THIS HISTORY OF THE SITE. GOING BACK TO INDIGENOUS PEOPLE. I WANT TO SEE THE HISTORY TOLD HERE SOMEHOW.
I'M NOT AGAINST DEVELOPMENT. I'M CONCERNED ABOUT DEVELOPMENT THAT TEARS DOWN AND MOVES EVERYTHING BEFORE IT WAS THERE." 

BUILDING COMMUNITY
People want to build community, have fun and see the Northside reflected at the Upper Harbor Terminal.

"...A SPACE WHERE THE COMMUNITY CAN COME TOGETHER AND PERFORM.
...PUBLIC SCULPTURES AND Murals BY ARTISTS FROM THE NORTHside." 

DISPLACEMENT & COMMUNITY BENEFIT
People are concerned about whether development will benefit current Northside residents and if it will cause physical and/or cultural displacement.

"I'M A HOMEOWNER, BUT I'M CONCERNED THAT NORTHSIDE RESIDENTS MIGHT BE DISPLACED IF THIS CAUSES PROPERTY VALUES TO GO UP. THERE SHOULD BE AN AFFORDABLE HOUSING COMPONENT.
FINANCIALLY INVEST INTO THE COMMUNITY BY HIRING PEOPLE
OWNERSHIP: FIND AND USE BLACK OWNED BUSINESS, H'MONG OWNERS, AND HISPANIC OWNERS." 

ACCESS
People want Upper Harbor Terminal to be accessible to Northsiders: physically and financially.

"MY PRIORITY IS CONNECTION TO THE COMMUNITY THROUGH DESIGN THAT DRAWS PEOPLE TO THE SITE AND THROUGH THE NEIGHBORHOOD.
WHO WILL BE ABLE TO AFFORD STUFF HERE? WILL IT BE AFFORDABLE TO KIDS ON THE NORTHside?"

REFLECTIVE & RESPONSIVE
People want to see quality design and development, reflective and responsive to the site's history, what is there now, and community desires.

"I'M INTERESTED IN THIS HISTORY OF THE SITE. GOING BACK TO INDIGENOUS PEOPLE. I WANT TO SEE THE HISTORY TOLD HERE SOMEHOW.
I'M NOT AGAINST DEVELOPMENT. I'M CONCERNED ABOUT DEVELOPMENT THAT TEARS DOWN AND MOVES EVERYTHING BEFORE IT WAS THERE." 

HEALTHY ENVIRONMENT
People want changes to the site that improve the environmental conditions of the river and land, and development that is clean and supports a healthier environment.

"MY PRIORITY IS CLEANING THE RIVER.
I WANT TO SEE SOMETHING ECO-FRIENDLY... FINDING WAYS FOR PEOPLE TO HELP KEEP THE ENVIRONMENT CLEAN."